UNDERSTANDING FLU BURDEN AND IMPROVING QUALITY MEASURES IN YOUR FACILITY

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IMPACT OF FLU IN LONG-TERM CARE FACILITIES (LTCFs)

Over

60%

of nursing home residents **can become infected** during flu outbreaks[1]

Among residents who get influenza,[1]

- **~1 in 2** develop **pneumonia**
- **~1 in 4** are **hospitalized**
- **1 in 10** die of **influenza-related complications**

FLU INFECTIONS CAN LEAD TO HOSPITALIZATIONS[2]

Influenza is:

- **A major driver of hospital admissions** for nursing home residents[2,3]
- **A leading cause of infectious outbreaks** in long-term care facilities[2,3]
- **One of the most costly vaccine-preventable illnesses** among older adults[4]

LEARN ABOUT NEW CENTERS FOR MEDICARE & MEDICAID SERVICES (CMS) CHANGES AND ASK VAXSERVE ABOUT FLU VACCINE OPTIONS THAT CAN HELP YOU LOWER COSTS.

IMPROVING FLU PROTECTION AND ADDRESSING QUALITY MEASURES

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CMS UPDATES AND YOUR FACILITY

HOW CMS REIMBURSEMENT AND QUALITY MEASURES ARE CHANGING[5]

In 2025, the CMS **2% per diem rate reduction** for skilled nursing facilities (SNFs) begins.[5]

- You can **earn back up to 60%** of that reduction through high-quality measure scores in multiple areas, including **potentially preventable 30-day post-discharge readmission (PPR)**

The PPR measure is an important SNF quality measure.[5]

- **Starting in 2028, readmissions will be measured for the entire time frame** a resident is in the facility, not just the 30-day post-discharge period

IMPROVING YOUR FACILITY'S QUALITY SCORES—LIKE THE PPR MEASURE—COULD HELP YOU EARN BACK PART OF THE PER DIEM RATE REDUCTION.

ASK VAXSERVE ABOUT FLU VACCINE OPTIONS THAT COULD HELP YOU KEEP MORE OF YOUR RESIDENTS OUT OF THE HOSPITAL THIS FLU SEASON.

References: 1. Centers for Medicare & Medicaid Services. Improving the use of influenza and pneumococcal immunizations in nursing homes. Accessed November 12, 2024. www.cms.gov/medicare/quality-initiatives-patient-assessment-instruments/nursinghomequalityinits/downloads/nhqiimmunizations.pdf **2.** Lansbury LE, Brown CS, Nguyen-Van-Tam JS. Influenza in long-term care facilities. *Influenza Other Respir Viruses.* 2017;11:356-366. doi:10.1111/irv.12464 **3.** Utsumi M, Makimoto K, Quroshi N, Ashida N. Types of infectious outbreaks and their impact in elderly care facilities: a review of the literature. *Age Ageing.* 2010;39(3):299-305. doi:10.1093/ageing/afq029 **4.** McLaughlin JM, McGinnis JJ, Tan L, Mercatante A, Fortuna J. Estimated human and economic burden of four major adult vaccine-preventable diseases in the United States, 2013. *J Prim Prev.* 2015;36(4):259-273. doi:10.1007/s10935-015-0394-3 **5.** Centers for Medicare & Medicaid Services (CMS), Department of Health and Human Services (HHS). Medicare program; prospective payment system and consolidated billing for skilled nursing facilities; updates to the quality reporting program and value-based purchasing program for federal fiscal year 2025. *Fed Regist.* 2024;89(151):64048-64163.

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